**IS DAILY EVENTS**

**DIGITAL SIGNS DEMO**
8:00am – 9:30am
IS Conference Room 130

**CREATIVE TEAM WEEKLY PRODUCTION MEETING**
9:00am – 10:00am
CS Conference Room

**SIG TEAM MEETING**
11:00am – 12:00pm
IS Conference Room 130

**INFORMATION TECH INTERVIEWS**
1:30pm – 4:30pm
IS Resource Room 131

**WEB EDITORIAL MEETING**
1:30pm – 2:30pm
CS Conference Room

**CAMTASIA WORKSESSION**
3:30pm – 5:00pm
IS Training Room 115

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**WEEKLY LINEUP TOPIC**

**Market Segmentation**

RHS has used market segmentation to define four sets of target markets of students in the residence halls and dining populations!

1. College Town, USA Legacy
2. High-Income Social Diner
3. Education-focused Independent
4. Grab-and-Go Eater

Read this week’s DOSE Weekly to learn more about these segments!

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**TODAY’S WEATHER**

High: 69°
Low: 53°

- Mix of sun and clouds during the day
- Cloudy skies at night
- 20% chance of rain

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**PERFORMANCE TIP OF THE DAY**

To sustain peak performance over the long term and avoid stress and burnout, you need to be physically and mentally healthy. Eat well, sleep sufficiently and try to fit exercise into your routine on a regular basis.

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**CAMPUS HALL INSPECTIONS**

RHS Health & Safety Office and IPF will be performing annual safety inspections and daytime emergency drills today in the Indoor Tennis Facilities located on Mt. Hope Rd.

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**RHS ICE CREAM**

Take a break from the heat this Wednesday, July 30th, with some “Thank You!” ice cream on behalf of the Celebration Team! Check your e-mail for the agenda that was sent out (on July 16th), for when they will be in your neighborhood delivering Dairy Store ice cream. Thank you again RHS team members for all of your hard work this year!

Spread the word to your team members!

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**BE SPARTAN GREEN**

You know those clear bags that cover your clothes from the dry cleaner? Roughly 300 million pounds of them are thrown out each year. Think about purchasing a cloth garment bag for your dry cleaner to use instead. Not only are you saving plastic and reducing its waste, but you are also saving your clothes from yellowing!

Click here to view photos from this year’s RHS Lansing Lugnuts Outing!

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Have a Magnificent Monday!