Thursday, January 29th, 2015
INFORMATION SERVICES
DAILY DOWNLOAD

TODAY’S WEATHER
HIGH: 34°
LOW: 24°
90% chance of snow and sleet mix throughout the afternoon. 20% chance of PM snow.

IS CALENDAR OF DAILY EVENTS
Mercury, Cognos, Occupancy & RMS
8:00am – 9:30am
IS CS Conference Room

Tech Support Meeting
8:30am – 9:30am
IS Conference Room 100C

Self-Assign Project Technology Team
9:00am – 11:00am
IS Training Room 115

Blackboard Transact Training
9:00am – 11:00am
IS Resource Room 131

SimpliVity Sizing
10:30am – 12:00pm
IS Resource Room 131

WEEKLY LINEUP TOPIC
Our Values:
EFFECTIVE COMMUNICATION
You remember what happened to the Titanic.
It remains today as a perfect example of a communication disaster. Clear communication is just as important in your career, be it with customers, coworkers, managers or employees. To more effectively communicate with your IS team members, read these 10 snippets of advice!

HAPPY BIRTHDAY
Please be sure to wish
Linda Beach
a very happy birthday today! Thank you Linda for all that you do here at IS, and have a wonderful day!

PRYNT
Interested in a smartphone case that prints Polaroid pictures instantly after taking a shot? PRYNT, the world’s first Instant camera for iPhone and Android, is now available for pre-order. See the company’s story here!

BUYING BIG
It’s that Super Bowl time of the year, and advertisers are again faced with the race for commercial time during the big game. Robert Kolt, MSU Advertising & PR instructor, tracks and analyzes high-profile Super Bowl ads for major food, beer and pop advertisers, and he made some interesting predictions on their purchasing behavior this year. Read more from the MSU Today article here!

Attend MSU Sustainability’s Vermicomposting Workshop on Saturday, Feb. 7th, from 10am – 12pm! Details here!

BE SPARTAN GREEN