“Working for Info Services, for RHS, is not just an opportunity, it’s an experience. There exists a sense of comradeship—a feeling of common purpose—that you seldom see in other departments and divisions. That, in turn, impacts my workplace, my coworkers, and my own quality of life. The “do some good—everyday” attitude is infectious. I look forward to coming to work and believe I can have some positive influence on my job and towards those we serve.”

---

**IS Daily Events**

- **SUN System upgrade planning**
  IS Resource Room 131
  10:30-11:00 a.m.

- **Weekly SIG Meeting**
  IS Conference Room 130
  3:15-4 p.m.

- **CS Project Information**
  IS Conference Room 130
  4-5 p.m.

---

**Valentine’s Day Fun Facts**

- More than 35 million heart-shaped boxes of chocolate will be sold for Valentine’s Day.

- Over 1 billion dollars’ worth of chocolate will be sold in the US.

- Red roses are considered the flower of love because the color red stands for love.

---

**IS Spotlight**

Danny Layne

---

**Weather:**

High of 35°
Low of 30°
Mostly Cloudy

---

**News that Helps Us Understand our Guests**

- **NEEDS** are necessities that our guests seek.
- **EMOTIONS** are the feelings associated with the use of a particular brand, product, or service.
- **WANTS** are the additional added-value services guests seek beyond basic needs.
- **STEREOTYPES** are the perceptions our guests have about the products they have used or services received in the past.

---

**Happy Valentine’s Day!**

**First Valentine Poem:**

“For this was Saint Valentine’s Day, when every bird cometh there to choose his mate.”

-Geoffrey Chaucer

---

**Don’t Forget to Recycle for MSU’s Recycle Mania!**