A Sugar Beet Story

Did you know? The sugar beet industry in Michigan has a net impact of $550 million annually, which gives the state an indirect economic boost of $1 billion!

**Here’s the story:**
Sugar beets have been grown in Michigan for over 100 years, but the success of the crop hit a major decline in the 1990s. This is where MSU stepped in! The university partnered with Michigan Sugar Company to develop the Sugar Beet Advancement Program! MSU set to work, researching problems and solutions for the fallen industry. It took a few years, but by 2008, the amount of harvested sugar beets was doubled from its lowest point. Now, the sugar beet industry is thriving, thanks in part to the hard work of many Spartans!

Quote to think about...

“Do more than belong: participate. Do more than care: help. Do more than believe: practice. Do more than be fair: be kind. Do more than forgive: forget. Do more than dream: work.”

—William Arthur Ward

Student Section:

SAF!

Dreading spending a ton of money on books this year? Wish there was some kind of discount for the pricey bookstores? Well, here is your answer! Become a member of the Student Alumni Foundation (SAF)!
You will receive a t-shirt, drawstring bag, water bottle, dairy store coupon, and a card to save you 10% on books from the book store, as well as other places such as restaurants! **Click here** for details!

Spartan Football!

Fans voted all summer, and their choices have been tallied! The 2012 student section football T-shirt has finally been revealed to the public! With 48% of the vote, the third option, a white shirt which boasts the quote, “We will stand, stand and fight,” on the back, is the WINNER! **Click here** to see the official announcement and a picture of the shirt!

An MSU Discovery to Hoot About!

Two new species of owl were recently discovered in the Philippines, thanks to the research done by a team from MSU!
The first owl is called the [Camiguin Hawk-owl](#). It is the only species that has blue-gray eyes!
The second owl is called the [Cebu Hawk-owl](#). This owl was thought to be extinct, but after further study, it has been confirmed as a new species.
If you want to read more about this interesting MSU discovery, please **click here**!